



**Media Contact:**

Doug Zarvell  
Tea Leaves Health  
404.526.8307 (phone)  
404.526.8301 (fax)  
dzarvell@tealeaveshealth.com  
www.tealeaveshealth.com

## for immediate release

### Tea Leaves Health Partners with Online Registration Center for Enhanced Registration Management

**ROSWELL, GA – AUGUST 2014** – Tea Leaves Health is pleased to announce its recent partnership with Online Registration Center (“ORC” at [onlineregistrationcenter.com](http://onlineregistrationcenter.com)), a well-respected provider of web-based event registration management since 1996.

The ORC is the leader in safe and secure event registration services, event management and meeting planner tools, thanks to the reliability and superior quality of its registration management tools. The web-based company also utilizes an onsite tool to help companies manage attendees and onsite registrations as needed. Its menu of features provides turn-key event registration solutions for fully branded e-correspondence, customer feedback and automated options that deliver a powerful team of experts in one dynamic online system.

“We’ve been fortunate to be able to evolve with the industry, growing our feature set while responding to the needs and requests of our customers since 1996. We’re excited to have this opportunity to partner with Tea Leaves Health, and we look forward to the synergy that both groups bring to the table,” said Jeffrey Baker, President/CEO of ORC.

“We are eager to unite with the Online Registration Center. This new partnership will afford us a key integration point for HIPAA-compliant data to seamlessly flow from ORC into our Tea Leaves Health database as part of ORC’s subscription package,” Stefan Agustsson, Partner at Tea Leaves Health explains. “There will be no additional data integration work necessary when used with our Strategic Growth Platform, which is an added bonus.”

More and more healthcare companies are using Tea Leaves’ Strategic Growth Platform to help advance the art and science of healthcare business growth by integrating broader data sets and functionality – including strategic planning, consumer (patient) analytics/CRM, physician analytics/PRM, employer, preference, satisfaction, predictive analytics and quality – all into an intuitive web-based platform.

## About Tea Leaves Health

Tea Leaves Health was formed in 2011 by a group of healthcare CRM and PRM experts with extensive experience working with providers. The Strategic Growth Platform is the only healthcare application comprehensive enough to provide the business intelligence and tools needed to leverage proprietary data and marketplace analytics, targeted and personalized content, and message delivery through any communication channel to drive strategic growth from high-value consumers and physicians.

**For more information, please visit [www.tealeaveshealth.com](http://www.tealeaveshealth.com).**

## About Online Registration Center

The Online Registration Center provides event registration management to organizations large and small, domestically as well as internationally. Some of ORC's customers include Stanford University, Duke University, U.S. Department of Defense, U.S. Navy, Adobe, and more.

**For more information, please visit [www.onlineregistrationcenter.com](http://www.onlineregistrationcenter.com).**

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